

## Program Information

The Diploma of Business Studies introduces students to the fundamental knowledge required to successfully contribute to business activity. Students will cover the key range of disciplines to allow them to undertake a variety of business degrees offered at Adelaide University. You may have been granted exemption from some modules depending on your academic results. These will be listed in your offer letter.

All Business students are required to complete Language Development Module 1 (LDM100) in their first trimester (unless exempted). Although LDM100 does not count towards the study load or GPA, a non-graded pass is required for graduation.

Stage 1 - 8 Modules			Study Load	Units
ACCT01	Accounting (A) (Pre-requisite for ACCT1008)		25%	4.5
ACCT02	Accounting (B) (Pre-requisite for ACCT1008)		25%	4.5
LCOM01	Language & Communication (A)		25%	4.5
LCOM02	Language & Communication (B)		25%	4.5
MTHF02	Fundamentals of Mathematics (B)		25%	4.5
DESN01	Design (A)		25%	4.5
PSY01	Psychology (A)		25%	4.5
ITS002	Information Technology Studies (B)		25%	4.5
Stage 2 - 8 Modules			Study Load	Units
BUSS1057	Business and Society		25%	4.5
MARK1010	Marketing Principles: Trading and Exchange		25%	4.5
ACCT1008	Accounting for Business		25%	4.5
MATH1053	Quantitative Methods for Business		25%	4.5
BUSS2068	Management and Organisation		25%	4.5
LAWS1018	Business Law		25%	4.5
ECON1008	Principles of Economics		25%	4.5
BUSS1060B	Career Development in Business	BAC excluded	25%	4.5
CFIN1002	Business Finance 1 *	BAC only	25%	4.5
BANK1005	Financial Markets and Institutions *	BAC only	25%	4.5

**\*Only available to students in Accounting / Commerce Stream (BAC).  
BAC stream Students must study either CFIN1002 or BANK1005 instead of BUSS1060B.**

### Diploma of Business Studies Pathways

Please refer to the following website for information on Pathways:  
<https://www.eynesbury.edu.au/adelaide-university/diploma-programs/business/>

**All classes (unless otherwise specified) are held at City East Campus (CE)**

# Program Outline

## Tertiary Preparation

### Language Development Module 1

This module is designed to provide students with opportunities to review, develop and practice the English language systems and skills required to successfully participate in an undergraduate degree program.

## Stage 1

### Information Technology Studies (B)

This module provides students with opportunities to develop an understanding of Artificial Intelligence, and its impact on humanity and the way we work. Students acquire knowledge and skills related to databases and the use of MS Access. Students also learn skills in terms of using Microsoft Excel and how to use formulae for computing and analysing data in Excel.

### Fundamentals of Mathematics (B)

This module prepares students for undergraduate modules in Business.. It provides students with a good foundation of knowledge and understanding of the relevant Mathematics topics for future modules. It also provides opportunities to enhance problem-solving skills.

### Design (A)

The study of Design provides students with opportunities to develop an understanding of key design concepts and principles, and their application in environmental, graphic and/or product design. Students acquire knowledge related to the design process and factors affecting design outcomes in both historical and contemporary settings. This module is recommended for all students who intend to study a design pathway at university or indeed any student wishing to develop an understanding of design theory and practice.

### Psychology (A)

The study of psychology helps students to understand their own behaviour, and that of others. While psychological knowledge is often applied to the assessment and treatment of mental health problems, it is also used to understand and solve problems in many different contexts. As current findings are based on empirical evidence, psychology is both a basic and an applied science. To ensure success in this subject, it is important that you are well prepared for class by ensuring that all class and homework tasks are completed, and if you experience difficulty at any stage during the module, please seek additional assistance immediately.

### Accounting (A)

In this module students will learn how to create, maintain and analyse a detailed and accurate system that displays the finances of a business or organization.

Students acquire knowledge and skills related to the accounting process for organisation and business applications. They understand the processes involved in generating, recording, classifying, analysing, interpreting, and reporting accounting information for effective decision-making. They learn how to interpret the financial information of an accounting entity and how to convey this information to interested users.

### Accounting (B)

This module provides students with opportunities to manage their own financial affairs and to develop an understanding of the ethical considerations that affect financial decision-making. Students acquire knowledge and skills related to the accounting process for organisation and business applications. They understand the processes involved in generating, recording, classifying, analysing, interpreting, and reporting accounting information for effective decision-making. They learn how to interpret the financial information of an accounting entity.

### Language & Communication (A) & (B)

The purpose of this module is to help English as an Additional Language (EAL) students communicate effectively in the cultural and academic context of an Australian University. The module aims to improve students' written and spoken command of English to a level appropriate for entry into first year undergraduate studies.

Emphasis will be placed on reading and interpreting academic texts as well as learning to write formally and objectively with appropriate and consistent referencing. Students will develop their listening skills and learn to convey information, explain their point of view clearly, and substantiate their argument.

This module is supported by the work in International Studies and Clear Thinking and Logic. These modules will provide students with the necessary language, research and critical enquiry skills which will be valuable in their progression through university and tertiary studies.

# Program Outline

## Stage 2

### Accounting For Business

This module covers accounting and the business environment; accounting information and its role in decision making for management and external stakeholders; recording, reporting, and analysing business transactions within the accounting cycle. analysis and interpretation of financial statements and cash flow for business users; and the use of accounting information for business planning.

### Marketing Principles: Trading and Exchange

You will develop an understanding of the role of marketing in an organisation and how new technologies, the international business environment, customer needs and other changes in the external environment affect and are affected by marketing activities.

### Principles of Economics

The economic decisions faced by individuals, households, firms and governments and the role of a mixed market economy in resource allocation decisions in the macro economy; analysis of prices and output determination in the context of markets and incentives; market structures, competition policy and its implication for the general economy; the strengths and weaknesses of the market mechanism and the role of public policy.

### Career Development in Business

This course assists students to develop an understanding about career interests, skills, and preferences. Students should then be able to use this knowledge to explore different relevant career options. This course focuses on maximizing future career potential and to develop the skills to plan and manage a successful career in a dynamic, changing world of work. Students should be able to enhance their future careers with the knowledge and skills gained from this course.

### Management & Organisation

Organisations operate in a turbulent environment driven by a number of forces such as globalisation, intense competition, and rapid technological change. This module is designed to provide you with a basic understanding of the nature of management, work, and its organisation in the modern world. It provides you with an opportunity to analyse and explain the changing nature of work, and how work is organised and managed at various levels within organisations.

### Quantitative Methods for Business

In this module you will be introduced to the mathematical concepts and statistical skills necessary in making appropriate business and management decisions. The module introduces the time value of money and present value calculations, linear programming, index numbers, measures of association and quantitative research principles. You will also be introduced to the business application of regression, elementary probability, the normal distribution, and hypothesis testing.

### Business and Society

Business and Society provides an introduction to the relationship between society, business, government, and the not-for-profit sector. It considers the historical and cultural influence on that relationship and the responsibilities of professionals as managers, practitioners, employees, and customers.

### Business Finance 1

This module provides an introduction to firm investment and distribution decisions in the context of a capital market structure and efficiency. Among other financial market discussions, the implications of different financing options (debt and equity) are considered and elementary capital structure theorems are presented, in relation to which the dividend decisions are analysed.

### Business Law

This module examines a number of fundamental legal principles that impinge upon key business areas such as establishing a business, entering transactions, protecting business assets, employing staff, dealing with consumers and dispute resolution.

### Financial Markets and Institutions

This module is an introduction to the use of the financial system by households, businesses and governments for the purposes of investment, funding, savings, risk management and policy decisions.