

## Program Information

The Diploma of Business Studies introduces students to the fundamental knowledge required to successfully contribute to business activity. Students will cover the key range of disciplines to allow them to undertake a variety of business degrees offered at Adelaide University. You may have been granted exemption from some modules depending on your academic results. These will be listed in your offer letter.

All Business students are required to complete Language Development Module 1 (LDM100) in their first trimester (unless exempted). Although LDM100 does not count towards the study load or GPA, a non-graded pass is required for graduation.

| Stage 1 - 8 Modules |                                             | Study Load | Units |
|---------------------|---------------------------------------------|------------|-------|
| ACCT01              | Accounting (A) (Pre-requisite for ACCT1008) | 25%        | 4.5   |
| ACCT02              | Accounting (B) (Pre-requisite for ACCT1008) | 25%        | 4.5   |
| LCOM01              | Language & Communication (A)                | 25%        | 4.5   |
| LCOM02              | Language & Communication (B)                | 25%        | 4.5   |
| MTHF01              | Fundamentals of Mathematics (A)             | 25%        | 4.5   |
| MTHF02              | Fundamentals of Mathematics (B)             | 25%        | 4.5   |
| DESN01              | Design (A)^                                 | 25%        | 4.5   |
| DESN02              | Design (B)^                                 | 25%        | 4.5   |
| PSY01               | Psychology (A)^                             | 25%        | 4.5   |
| PSY02               | Psychology (B)^                             | 25%        | 4.5   |

^ This is an elective module that may not be offered in all study periods.

| Stage 2 - 8 Modules |                                            | Study Load   | Units |
|---------------------|--------------------------------------------|--------------|-------|
| BUSS1057            | Business and Society                       | 25%          | 4.5   |
| MARK1010            | Marketing Principles: Trading and Exchange | 25%          | 4.5   |
| ACCT1008            | Accounting for Business                    | 25%          | 4.5   |
| MATH1053            | Quantitative Methods for Business          | 25%          | 4.5   |
| BUSS2068            | Management and Organisation                | 25%          | 4.5   |
| LAWS1018            | Business Law                               | 25%          | 4.5   |
| ECON1008            | Principles of Economics                    | 25%          | 4.5   |
| BUSS1060B           | Career Development in Business             | 25%          | 4.5   |
| CFIN1002            | Business Finance 1 *                       | BAC only 25% | 4.5   |
| BANK1005            | Financial Markets and Institutions *       | BAC only 25% | 4.5   |

\* Only available to students in Accounting / Commerce Stream. Students are only able to study either CFIN1002 or BANK1005.

Please refer to the following website for information on Pathways:  
<https://www.eynesbury.edu.au/adelaide-university/diploma-programs/business/>

All classes (unless otherwise specified) are held at City East Campus (CE)

# Program Outline

## Tertiary Preparation

### Language Development Module 1

This module is designed to provide students with opportunities to review, develop and practice the English language systems and skills required to successfully participate in an undergraduate degree program.

## Stage 1

### Information Technology Studies (A)

The study of ITS provides students with opportunities to develop an understanding of computer technology and networking, including how the Internet works. Students acquire knowledge and skills related to information technology studies and learn how to program basic webpages using HTML and CSS.

Students acquire knowledge and skills related to programming using Python to draw graphics with the Python turtle module.

### Information Technology Studies (B)

This module provides students with opportunities to develop an understanding of Artificial Intelligence, and its impact on humanity and the way we work. Students acquire knowledge and skills related to databases and the use of MS Access. Students also learn skills in terms of using Microsoft Excel and how to use formulae for computing and analysing data in Excel.

### Fundamentals of Mathematics (A)

This module prepares students for undergraduate modules in Business. It provides students with a good foundation of knowledge and understanding of the relevant Mathematics topics for future modules. It also provides opportunities to enhance problem-solving skills.

### Fundamentals of Mathematics (B)

This module prepares students for undergraduate modules in Business.. It provides students with a good foundation of knowledge and understanding of the relevant Mathematics topics for future modules. It also provides opportunities to enhance problem-solving skills.

### Accounting (A)

In this module students will learn how to create, maintain and analyse a detailed and accurate system that displays the finances of a business or organization.

Students acquire knowledge and skills related to the accounting process for organisation and business applications. They understand the processes involved in generating, recording, classifying, analysing, interpreting, and reporting accounting information for effective decision-making. They learn how to interpret the financial information of an accounting entity and how to convey this information to interested users.

### Accounting (B)

This module provides students with opportunities to manage their own financial affairs and to develop an understanding of the ethical considerations that affect financial decision-making. Students acquire knowledge and skills related to the accounting process for organisation and business applications. They understand the processes involved in generating, recording, classifying, analysing, interpreting, and reporting accounting information for effective decision-making. They learn how to interpret the financial information of an accounting entity.

### Language & Communication (A)

The purpose of this module is to help English as an Additional Language (EAL) students communicate effectively in the cultural and academic context of an Australian University. The module aims to improve students' written and spoken command of English to a level appropriate for entry into first year undergraduate studies.

Emphasis will be placed on reading and interpreting academic texts as well as learning to write formally and objectively with appropriate and consistent referencing. Students will develop their listening skills and learn to convey information, explain their point of view clearly, and substantiate their argument.

This module is supported by the work in International Studies and Clear Thinking and Logic. These modules will provide students with the necessary language, research and critical enquiry skills which will be valuable in their progression through university and tertiary studies.

### Language & Communication (B)

The purpose of this module is to help English as an Additional Language (EAL) students communicate effectively in the cultural and academic context of an Australian University. The module aims to improve students' written and spoken command of English to a level appropriate for entry into first year undergraduate studies.

Students will read and respond to a range of persuasive and information texts and create a range of multimodal texts for different purposes and audiences. They will also develop their speaking and skills and learn to convey information, explain their point of view clearly, and substantiate their argument.

This module is supported by the work in International Studies and Clear Thinking and Logic. These modules will provide students with the necessary language, research and critical enquiry skills which will be valuable in their progression through university and tertiary studies.

# Program Outline

## Stage 2

### Accounting For Business

This module covers accounting and the business environment; accounting information and its role in decision making for management and external stakeholders; recording, reporting, and analysing business transactions within the accounting cycle. analysis and interpretation of financial statements and cash flow for business users; and the use of accounting information for business planning.

### Career Development in Business

This course assists students to develop an understanding about career interests, skills, and preferences. Students should then be able to use this knowledge to explore different relevant career options. This course focuses on maximizing future career potential and to develop the skills to plan and manage a successful career in a dynamic, changing world of work. Students should be able to enhance their future careers with the knowledge and skills gained from this course.

### Business and Society

Business and Society provides an introduction to the relationship between society, business, government, and the not-for-profit sector. It considers the historical and cultural influence on that relationship and the responsibilities of professionals as managers, practitioners, employees, and customers.

### Marketing Principles: Trading and Exchange

You will develop an understanding of the role of marketing in an organisation and how new technologies, the international business environment, customer needs and other changes in the external environment affect and are affected by marketing activities.

### Management & Organisation

Organisations operate in a turbulent environment driven by a number of forces such as globalisation, intense competition, and rapid technological change. This module is designed to provide you with a basic understanding of the nature of management, work, and its organisation in the modern world. It provides you with an opportunity to analyse and explain the changing nature of work, and how work is organised and managed at various levels within organisations.

### Business Finance 1

This module provides an introduction to firm investment and distribution decisions in the context of a capital market structure and efficiency. Among other financial market discussions, the implications of different financing options (debt and equity) are considered and elementary capital structure theorems are presented, in relation to which the dividend decisions are analysed.

### Principles of Economics

The economic decisions faced by individuals, households, firms and governments and the role of a mixed market economy in resource allocation decisions in the macro economy; analysis of prices and output determination in the context of markets and incentives; market structures, competition policy and its implication for the general economy; the strengths and weaknesses of the market mechanism and the role of public policy.

### Quantitative Methods for Business

In this module you will be introduced to the mathematical concepts and statistical skills necessary in making appropriate business and management decisions. The module introduces the time value of money and present value calculations, linear programming, index numbers, measures of association and quantitative research principles. You will also be introduced to the business application of regression, elementary probability, the normal distribution, and hypothesis testing.

*Pre-requisite: Mathematics & Statistics*

### Business Law

This module examines a number of fundamental legal principles that impinge upon key business areas such as establishing a business, entering transactions, protecting business assets, employing staff, dealing with consumers and dispute resolution.

### Financial Markets and Institutions

This module is an introduction to the use of the financial system by households, businesses and governments for the purposes of investment, funding, savings, risk management and policy decisions.